

This formulation is a convenient herbal, vitamin and mineral blend that can help to reduce the duration and symptom severity of common colds.



- Reduces duration and symptom severity of common colds
- Supports healthy immune system function



- Wide range of natural flavours & colours with your preferred sweeteners
- Effervescent tablets produce a nice fizzy flavour and are pleasant to drink often resulting in compliance or repeat usage
- A great dosage form for people who find oral tablets difficult to swallow (dysphagia)
- Popular with kids, adults and seniors
- Effervescent tablets have already started dissolving by the time they reach your stomach, meaning they can be absorbed efficiently and are gentle on the stomach
- High dose of Active Ingredients is possible due to large tablet sizes



Active Ingredients		
Ingredient	Dose/tablet	
Echinacea purpurea (as juice concentrate powder)	100mg	
Vitamin C (as Ascorbic Acid)	135mg	
Zinc (as Zinc Gluconate)	9.5mg	

# **Excipients**

Citric acid, sodium hydrogen carbonate, inulin, macrogol 4000, lemon flavour, riboflavin 5 phosphate sodium, sucralose.

<sup>\*</sup> These claims are general in nature and have not been assessed according to specific regulatory requirements.



#### **Technical Specifications**

**Tablet weight** 4.5g **Tablet diameter** 25mm

Colour of tablet White to off whiteColour of liquid Transparent yellow, slightly green

**Shelf life** 2 years (stored under 30°C)

Halal YesVegan Yes

## **Packaging Specifications**

**Primary packaging** Polypropylene Tubes with

Desiccant Closure

**Tube sizes** 5, 10, 15 or 20 Tablets **Unit cartons** 1, 2, 3 or 4 Tubes

**Display shippers** Retail Counter Displays or

Tube Trays

### **Stability Data**

	Batch 1	Batch 2
Status	Complete	In progress
Type & Length	6 Month Accelerated. Completed June 2020	24 Month Real Time. Commenced Sept 2020
ICH Climatic Zone	Zone 4B	Zone 4B
Batch Size	2222 Tablets	76800 Tablets
Analytics	<ul><li>✓ Physical Characteristics</li><li>✓ Assay Testing</li><li>✓ Microbiological</li><li>✓ Heavy Metals</li></ul>	<ul><li>✓ Physical Characteristics</li><li>✓ Assay Testing</li><li>✓ Microbiological</li><li>✓ Heavy Metals</li></ul>

Contraindications/Cautions: Not to be taken by people with a known allergy to any of the active or excipient ingredients in the formulation. Always read the label & follow directions for use. If you are pregnant, lactating or have a known medical condition, please consult a doctor before use. Minor sediment is a natural phenomenon. Do not use if cap seal is broken or missing. Keep out of reach of children.

## **Quality and Certifications**















## **Why AWS360?**

- · 360-degree services from Concept to Launch
- Choose from Ready to Market Products or Customised New Product Developments
- Wide Range of Dosage Forms manufactured in Pharmaceutical GMP-Approved Factories
- · Full Regulatory Support for all Asia Pacific Markets
- Stringent Quality Control and Quality Assurance Procedures
- Door-to-Door Global Logistics Service
- Hardworking, Passionate & Friendly Team of Industry Experts

AWS360 is a leading B2B partner of Vitamin, Supplement and OTC Brands providing our customers with a 360-degree end-to-end service to develop, manufacture, supply and market successful consumer healthcare products to support a healthier society.

Echinacea + Zinc + Vitamin C EFFERVESCENT TABLETS



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