

# Cranberry + Vitamin C

**CRANBERRY FLAVOUR**  
EFFERVESCENT TABLETS

*Take daily to aid in the prevention and reduction of Urinary tract infections.*

## Potential Claims\*

- Cranberries are naturally high in the antioxidant proanthocyanins and Vitamin C
- Research has linked these active constituents in cranberries to help prevent and reduce the frequency of urinary tract infections

## Effervescent Tablets Features & Benefits

- Wide range of natural flavours & colours with your preferred sweeteners
- Effervescent tablets produce a nice fizzy flavour and are pleasant to drink often resulting in compliance or repeat usage
- A great dosage form for people who find oral tablets difficult to swallow (dysphagia)
- Popular with kids, adults and seniors
- Effervescent tablets have already started dissolving by the time they reach your stomach, meaning they can be absorbed efficiently and are gentle on the stomach
- High dose of Active Ingredients is possible due to large tablet sizes

\* These claims are general in nature and have not been assessed according to specific regulatory requirements.



## Active Ingredients

| Ingredient   | Dose/tablet |
|--|-------------|
| Cranberry extract (Vaccinium Macrocarpon) Equivalent fresh fruit | 6000mg      |
| Vitamin C (as Ascorbic Acid)                                     | 50mg        |

## Excipients

Citric acid, sodium hydrogen carbonate, inulin, beetroot juice powder, natural cranberry flavour, sucralose.

## Technical Specifications

|                  |                             |
|------------------|-----------------------------|
| Tablet weight    | 4.5g                        |
| Tablet diameter  | 25mm                        |
| Colour of tablet | Off white with red specks   |
| Colour of liquid | Transparent pink            |
| Shelf life       | 2 years (stored under 30°C) |
| Halal            | Yes                         |
| Vegan            | Yes                         |

## Packaging Specifications

|                   |  |
|-------------------|--|
| Primary packaging | Polypropylene Tubes with Desiccant Closure |
| Tube sizes        | 5, 10, 15 or 20 Tablets                    |
| Unit cartons      | 1, 2, 3 or 4 Tubes                         |
| Display shippers  | Retail Counter Displays or Tube Trays      |

## Stability Data

|                   | Batch 1  | Batch 2  | Batch 3  |
|-------------------|--|--|--|
| Status            | Complete   | In progress  | In progress  |
| Type & Length     | 6 Month Accelerated.<br>Completed June 2020  | 24 Month Real Time.<br>Commenced September 2020  | 6 Month Accelerated.<br>Commenced January 2022<br>24 Month Real Time.<br>Commenced January 2022  |
| ICH Climatic Zone | Zone 4B  | Zone 4B  | Zone 4B  |
| Batch Size        | 2222 Tablets   | 96,800 Tablets   | 100,000 Tablets  |
| Analytics         | <ul style="list-style-type: none"> <li>✓ Physical Characteristics</li> <li>✓ Assay Testing</li> <li>✓ Microbiological</li> </ul> | <ul style="list-style-type: none"> <li>✓ Physical Characteristics</li> <li>✓ Assay Testing</li> <li>✓ Microbiological</li> </ul> | <ul style="list-style-type: none"> <li>✓ Physical Characteristics</li> <li>✓ Assay Testing</li> <li>✓ Microbiological</li> <li>✓ Heavy Metals</li> </ul> |

**Contraindications/Cautions:** Not to be taken by people with a known allergy to any of the active or excipient ingredients in the formulation. Always read the label & follow directions for use. If you are pregnant, lactating or have a known medical condition, please consult a doctor before use. Minor sediment is a natural phenomenon. Do not use if cap seal is broken or missing. Keep out of reach of children.

## Quality and Certifications



## Why AWS360?

- 360-degree services from Concept to Launch
- Choose from Ready to Market Products or Customised New Product Developments
- Wide Range of Dosage Forms manufactured in Pharmaceutical GMP-Approved Factories
- Full Regulatory Support for all Asia Pacific Markets
- Stringent Quality Control and Quality Assurance Procedures
- Door-to-Door Global Logistics Service
- Hardworking, Passionate & Friendly Team of Industry Experts

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AWS360 is a leading B2B partner of Vitamin, Supplement and OTC Brands providing our customers with a 360-degree end-to-end service to develop, manufacture, supply and market successful consumer healthcare products to support a healthier society.



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