



SINCE 1999 • SYDNEY

RAW MATERIAL DISTRIBUTION

Your ingredient in the hands of Asia-Pacific brands

We get differentiated or patented raw materials in front of brands and formulators who build the region's products — carrying the technical credibility and relationships that open the door.

"Prevention is better than cure."



02 • THE OPPORTUNITY

A strong ingredient stalls on access, not merit

Asia-Pacific is one of the world's fastest-growing manufacturing bases for supplements and OTC. But a differentiated material still has to reach the right brands and formulators — the people who choose ingredients and generally buy them — and that rarely happens on a price list alone.

- Brands and formulators are hard to reach cold — the right introductions matter
- Technical credibility opens the door where a datasheet won't
- Relationships built over years turn a first meeting into a specified formulation



03 • WHO WE ARE

A quarter-century placing ingredients in the region

Sydney-owned since 1999, with deep, first-name relationships with brands, formulators and manufacturers across the region. Our unusual advantage: AWS360 also runs NPD and manufacturing — so we understand an ingredient technically and can design it into new products, not just supply it.

25+ yrs

In the vitamin & supplement industry

200+

Successful ASEAN product registrations

1999

Privately owned, based in Sydney

12+

Asia-Pacific markets reached





04 • WHAT WE DO FOR SUPPLIERS

A specialist route for differentiated ingredients

We take on materials we can stand behind technically, and represent them to the brands and formulators most likely to specify them.

- Ingredients with a genuine point of difference
- Scientific studies and technical documentation carried through
- We engage the decision-makers — brands specify and generally procure; manufacturers produce to spec
- Through our NPD services, we can formulate materials into new products — designed-in demand

05 • TRADE SHOW PRESENCE

Meeting brands and manufacturers face-to-face

The region's trade shows are where formulators and procurement teams come to find what's new. We are there, on the floor, representing the materials we carry.

- Prominent booth presence at major regional shows
- Direct engagement with brands, formulators and manufacturers
- In-person technical representation for every material
- Long-term, trust-based relationship building



06 • MARKETS

Market reach across Asia-Pacific

Reach measured in brands, formulators and manufacturers, not retail shelves — spanning the region's active production base.

MARKETS SERVED

Australia

New Zealand

China

Taiwan

Hong Kong

Singapore

Malaysia

Thailand

Vietnam

Indonesia

Philippines

...and the wider ASEAN base

TI FARMA • ITALY

ti farma

Oxicicledensate®

Patented, better-tolerated iron — our proof point

A patented iron raw material from Ti Farma of Italy, engineered for markedly better gastrointestinal tolerance than conventional iron salts. AWS360 is the exclusive Asia-Pacific distribution partner.

Better tolerated

Designed to reduce the GI side-effects that limit iron compliance.

Evidence-backed

Supported by clinical studies and a robust technical dossier.

Ti Farma, Italy

The ingredient's developer and patent holder.

Exclusive in APAC

AWS360 is the exclusive Asia-Pacific distribution partner.



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NEXT STEPS

If you own an ingredient rather than a brand, we can be your route in.

We'll take your material to the region's brands and their manufacturers — with the technical representation, NPD capability and relationships to get it specified.

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