



SINCE 1999 · SYDNEY

VITAMINS · SUPPLEMENTS · OTC

Concept to shelf, across Asia-Pacific

A full-service 360° partner for vitamin, supplement and OTC brands — new product development, manufacturing and distribution under one accountable team.

"Prevention is better than cure."



A quarter-century in vitamins & supplements

AWS360 supports brands across the entire product life cycle — pairing development and manufacturing with distribution across Asia-Pacific.

1999

Privately owned, based in Sydney, Australia

200+

Successful ASEAN product registrations

5

GMP & TGA manufacturing countries

25+ yrs

In the vitamin & supplement industry

12

Unique dosage forms

12+

Asia-Pacific markets served



03 • THE 360° MODEL

Six connected capabilities, one accountable team

From concept to shelf, every stage is handled in-house — so nothing falls between the gaps of separate suppliers.

Take the full suite, or just the parts you need.



New Product Development & Innovation

We identify market gaps and turn concepts into market-ready products — from reformulation to entirely new dosage forms.

- Build a new formulation from scratch
- Adjust an existing product for a new market's regulations
- Refresh and modernise an older product
- Launch fast from a ready-to-market formulation library



Dosage form solutions

Twelve dosage forms in the AWS360 library,
produced across our GMP & TGA facilities.



Effervescent Tablets



Concordix® Supplements



Effervescent Granules



Gummies



Soluble Granules & Powders



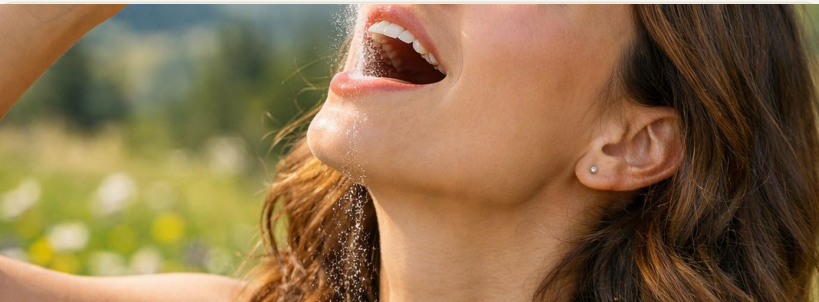
Tablets



Orally Disintegrating Tablets



Capsules



Orally Disintegrating Granules



Softgels



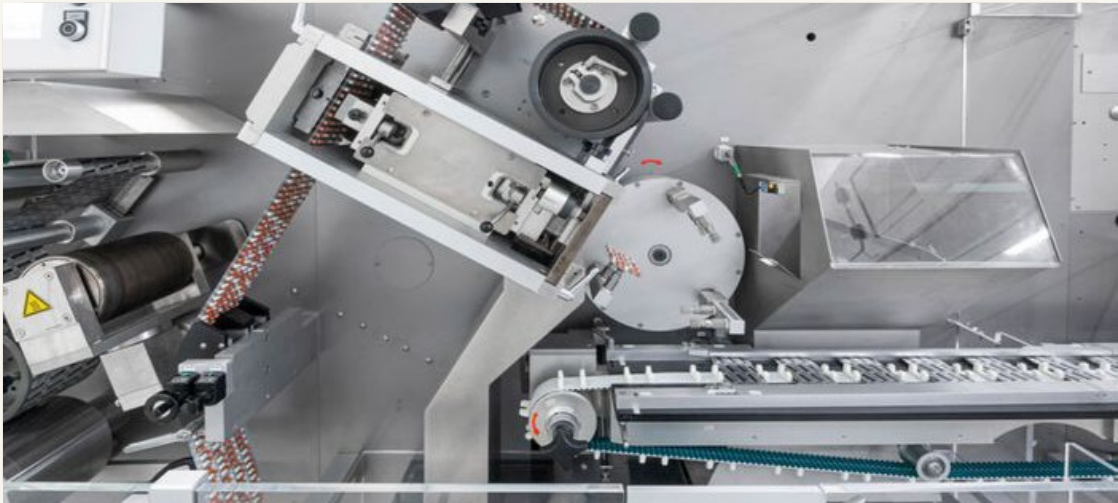
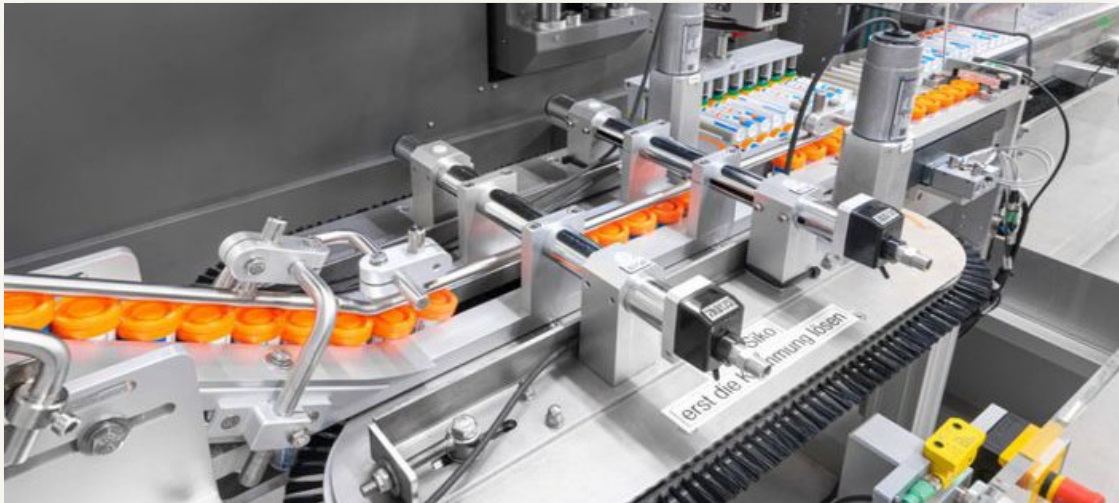
Liquid Sachets



Liquids

Contract Manufacturing

GMP and TGA-certified production in the format your market wants. One accountable team manages planning, quality control and delivery across all five manufacturing countries.



GLOBAL MANUFACTURING NETWORK

- Germany
- Norway
- Canada
- Australia
- New Zealand

CERTIFICATIONS & QUALITY





07 • SERVICES

Regulatory Affairs & Quality Assurance

Two decades of Asia-Pacific regulatory expertise — every market's registration, labelling and testing requirements, handled end to end.

- Dossier compilation & registration submission
- Stability, analytical & batch testing
- Facility audits & compliance documentation
- CoA covering physical, potency, microbial & heavy metals

Freight & Logistics

Door-to-door air, sea and road freight with GDP-certified warehousing right across Asia-Pacific — one partner for the whole chain.

- Multi-modal air, sea & road freight
- Customs clearance handled end to end
- GDP-certified, temperature-controlled warehousing
- Long-term 3PL warehousing partnerships





09 • SERVICES

Product Marketing Support

Packaging design, compliant claims and content, how-to guides and point-of-sale — everything to help a launch land.

- Brand & packaging design, concept to print-ready
- Claims & content that stay compliant
- Launch collateral & point-of-sale
- Marketing collateral & product concept libraries

10 • DISTRIBUTION & MARKET EXPANSION

Routes to market across 12+ Asia-Pacific countries

For AU/NZ brands moving into Asia, and Asian brands expanding into Australia with TGA support — plus raw-material distribution.

CHANNEL COVERAGE

Retail & Pharmacy

Local Distributors

E-commerce Platforms

Cross-border (CBEC)

16 MARKETS SERVED

Australia · New Zealand · Hong Kong & Macau · China (CBEC) · China (General Trade)
· Taiwan · Singapore · Malaysia · Thailand · Vietnam · Indonesia · Cambodia ·
Myanmar · Philippines · Brunei · Laos



Brands & distribution partners



Travel-wellness brand — jet-lag relief and workplace hydration.



NZ soft-chew gummy vitamin brand for kids & adults.

ti farma

Oxicicledensate®

Patented, better-tolerated iron raw material (Ti Farma) — AWS360 is the APAC distribution partner.

The people behind AWS360

A senior, hands-on team — one accountable point of contact from concept to shelf.



Adam Kurowski-Bell
CEO & Managing Director



Jason Zhang
Director of Business Development & Supply Chain



Tanya Cheok
Technical Services Manager



Suraj Bindal
Finance & Production Manager



Alana Carabott
Account Manager



Kaitlin McDermott
Sales & Marketing Executive

From AWS Medical to AWS360

Founded in 1999 by William Kurowski after 30 years in pharma — 17 of them based in Asia — the company began by helping European effervescent manufacturers enter Asia-Pacific and secure TGA approval in Australia.

Renamed AWS360 in 2017 to reflect its full life-cycle service — the "360" is that full circle. Today it's owned and run by William's son, Adam, who launched the Distribution & Market Expansion division in 2026.

THE NAME

AWS = Adam • William • Suzanne
The initials of William's immediate family.



William Kurowski
Founder, 1999



Adam Kurowski-Bell
CEO & Managing Director



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NEXT STEPS

Let's build your next product.

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